



# 2018

## ADVERTISING INFORMATION

*Advertisements in the 2018 Guide will be two-color.*

### Submitting Materials\*\*

#### Electronic Files

Please submit ads electronically, on disk or via e-mail. Ads may be submitted in *InDesign*, *QuarkXPress*, as stand-alone *EPS files* (with all images embedded and fonts converted to outlines), *TIFF* (300 dpi) files or *Press Ready PDF* files. Macintosh files preferred. Appropriate fonts must be supplied, or the editor will provide substitutes. Illustrations must be TIF or EPS format; images must be grayscale. Electronic files can be sent on CD or by e-mail: [contact@warmth4ri.com](mailto:contact@warmth4ri.com).

**NEW AD DEADLINE IS FEB 23rd**

#### Camera Ready Artwork\*\*

Any submitted artwork must be 1200 dpi resolution with a line screen of 133.

#### Production Charges

In the event electronic files or artwork cannot be provided, we can design and produce any size ad for you. Please contact 401-619-4553 for more information.

### Ad Copy Revision Charges

Only minor revisions (e.g., ZIP/area codes, phone numbers, address changes) are accepted. First revision and supplied proof at no charge. If additional proofs are necessary by reason of publisher error, no charge. Any author's alterations after first revision will incur a charge of \$50 per supplied proof.

### Ad Rates and Sizes

Space	Size	Price
Full page	5" x 7 1/2"	\$350.00*
1/2 page	5" x 3 3/4"	\$300.00*
1/4 page	5" x 2 1/2"	\$250.00*
<b>Premium positions</b>		
Inside Cover(s)	6" x 9"	\$475.00*
Back Outside Cover	6" x 9"	\$575.00*

\*Please make check payable to OHIRI.  
Send with completed order form.

**If you have any questions, or require further assistance, please contact OHIRI at 401-619-4553**

## OHIRI 2018 ANNUAL DIRECTORY & RESOURCE GUIDE – Insertion Order

Full page - \$350    1/2 page - \$300    1/4 page - \$250    Interior cover - \$475    Back cover - \$575

Insertion Orders Close: January 31, 2018   Materials Close: A.S.A.P.

Company:

Address:

Phone:

City/State/Zip:

Fax:

Contact:

Title:

Bill advertiser:

Bill agency:

Ad cost: \$

Billing address if different:

Bill me later (Payment must be received no later than 2/28/18)

Name:

Signature:

Date:

Order cannot be accepted if not signed and dated.

**RESPONSE DEADLINE IS FEBRUARY 23, 2018**

Please make check payable to OHIRI and send with completed order form to:  
Oil Heat Institute, Inc. of Rhode Island | 55 John Clarke Road A24 | Middletown, RI 02842  
Fax: 401.619.5663 | E-mail: [contact@warmth4ri.com](mailto:contact@warmth4ri.com)